



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Donates to Bikes for Books 2025

Alpena, MI, December 20, 2024 – Alpena Alcona Area Credit Union (AAACU) recently made a \$250.00 donation to Bikes for Books 2025.

Bikes for Books is a local program through the Mason's to encourage students to read. This program partners with local elementary schools in Alpena to offer third, fourth, and fifth grade students the chance to win a bike, helmet, and bike lock after reading books approved by their teacher. Each complete book earns the student an entry into the drawing for a chance to win a bike.

The credit union is proud to support community initiatives like Bikes for Books that encourages students to read and reward them with a safe and healthy activity for doing so.

AAACU's donation to Bikes for Books 2025 comes from the credit unions Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statements accounts and in 2024, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of November 30, 2024, AAACU provides service to 47,823 members with total assets equal to \$861,546,565.